



FÍGARO HOLDING GROUP



Una experiencia de talla
Barber Shop

FIGARO



FRANCHISE SALE FÍGARRO HOLDING COLOMBIA





YOU WILL HAVE ACCESS TO:

- 1 Mentoring
- 2 Infrastructure projects
- 3 Fígaro endowment and furniture
- 4 First selection and personnel training
- 5 Brand usage
- 6 Business model
- 7 Follow-up through all the stages
- 8 Brand support

We are Figaro

CONDITIONS FOR THE FRACHISE HOLDER BUSINESS DEVELOPMENT

- 1 Minimum 2 years with the Brand.
- 2 Monthly fee payment of 10% on the net income during the first two years. From the third year it would raise to 12%.
- 3 Every time the contract terms expire, you'll have to pay to the Brand an 8% according to the entrance terms (business models and brand usage).
- 4 100% Management and operation responsibility of the franchise holders.
- 5 Standards and brand dispositions fulfillment .
- 6 Contractual commitment fulfillment.

FIGARO Barber Shop
Una experiencia de talla mundial!



MADRID
MIAMI
BARCELONA

FIGARO
Barber Shop
CORTES \$18.
BARBA \$12.
UNAS \$ CEJ
Cortes Bar
\$28.000

Como Figaro

EXPLANATION NOTES

1

The key in hand Project after del full payment of the franchisee, would be handed in ready to operate.

2

Legal and executive mentorship would be in charge of the brand's business management.

3

The development of infrastructure projects, provision of furniture and design are in charge of Brand's Project Management.

4

The financial and establishment documents of the business will be delivered by the Accounting and Financial Advisor assigned by the brand. (EFH Group).

5

Project will be delivered in maximum 25 calendar days after the full payment of the franchisee.



STAGES



DEVELOPMEN STAGES

- 1 Mentoring for the entrepreneurship.
- 2 Follow up finding a place
- 3 Ongoing proposal (infrastructure projects, endowment, furniture, training, personnel selection).
- 4 Opening – Mentoring - Training – Marketing Campaign
- 5 Permanent After-selling follow up.



Someo Figaro

FIGARO



BRANDS FOR FRANCHISING VALUE RANGE



OUR
brand
FIGARO HOLDING



A world class
Experience



TAR BRAND OF

THE FIGARO HOLDING
21 LOCATIONS OPERATING AROUND THE COUNTRY

14TH
April
2016



EVOKES VINTAGE

Concepts

CUTTING CLUBHOUSE, CLASSIC BARBERSHOP

WITH ADDITIONAL SERVICES
OF MAN'S SELF CARE



AVERAGE OF SERVICE PER

month

AT THE NATIONAL LEVEL

20.300

service



MONTHLY

SATISFACTION

average

CALCULATED OVER
OUR NUMBER OF SERVICES

99%



FRANCHISES

INVESTMENT
MODEL FOR THIRD
PARTIES



FIGARO

Una experiencia de talla mundial!



OUR
Dream team
FIGARO

OUR
brand
FIGARO HOLDING



We are part of your style



LOW COST BRAND

OF THE FIGARO
ADEQUATE FOR TOWNS OR INTERMEDIATE CITIES.

10TH
February
2018



EVOKES URBAN

Concepts

OR THEMATIC
ACCORDING TO
THE LOCATION.



AVERAGE OF SERVICE PER

month

AT THE NATIONAL LEVEL

1.600
service



MONTHLY
SATISFACTION

average

CALCULATED OVER OUR
NUMBER OF SERVICES

99%



FRANCHISES

INVESTMENT
MODEL FOR
THIRD PARTIES

OUR
Dream team
URBAN



OUR
brand
FIGARO HOLDING

M A G N A

BY FIGARO

BEAUTY & LUXURY
EXPERIENCE



WOMEN'S BRAND

OF THE FIGARO HOLDING
WITH COSTS ACCORDING TO THE LOCATION.
ADEQUATE FOR ANY KIND OF MARKET,

16TH
June
2017



EVOKES CLASSIC

concepts

FOR STYLISH
WOMEN



AVERAGE OF SERVICE PER

month

AT THE NATIONAL LEVEL

600

service



MONTHLY

SATISFACTION

average

CALCULATED OVER OUR
NUMBER OF SERVICES

99%



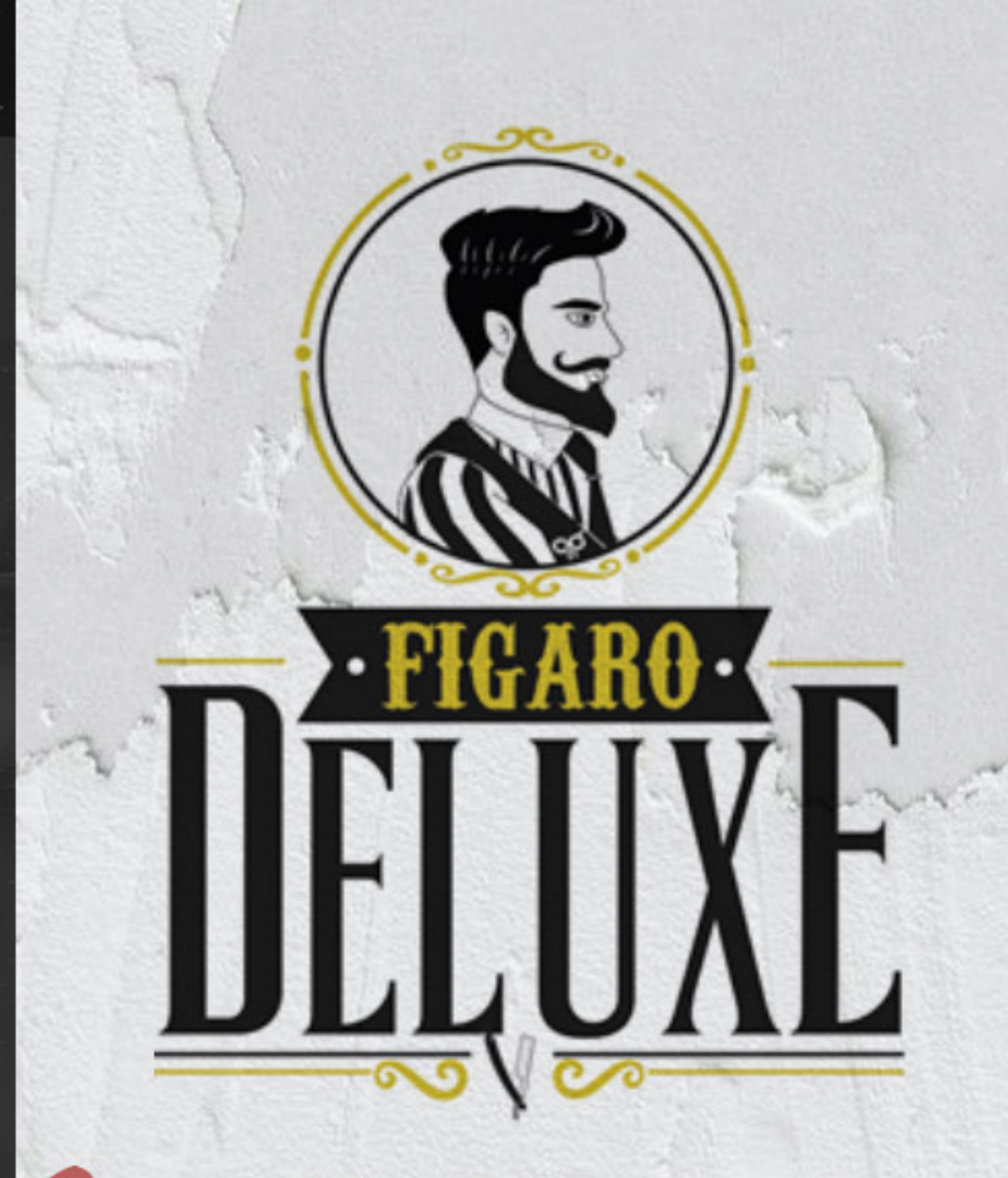
FRANCHISES

INVESTMENT MODEL
FOR THIRD PARTIES

OUR
Dream team
MAGNA



OUR
brand
FÍGARO HOLDING



A world class experience



LUXURY BRAND
OF THE FÍGARO HOLDING
**WITH VERY REFINED
CONCEPTS ADEQUATE
FOR SMALL SPACES**



EVOKES CLASSIC
and urban concepts

PROJECT FOR IN- HOUSE OR
CAPTIVES MARKETS, BIG HOTELS,
RESORTS, CLUBS, CONVENTIONS
CENTERS, CLUB HOUSE



FRANCHISES

INVESTMENT MODEL FOR THIRD
PARTIES PARTICIPATING ACCOUNTS
BY LOCATIONS OR FRANCHISES

OUR
Place
DELUXE



OUR
brand
FIGARO HOLDING



More for you



It was born on

01.10
October
2019

IN MEDELLIN AS AN OPPORTUNITY TO
MERGE THE BARBERSHOP WITH
SPORTS AND CHILDREN



EXCLUSIVENESS
ORIENTED
brand

WITH MODERN CONCEPT AND
LOUNGE THAT REVITALIZE
SPACES OF MORE THAN
90MTS



PROJECT ALIGNED WITH
THE MANAGEMENT OF OUR

concept

AS ADDITIONAL SERVICES



FRANCHISES

INVESTMENT MODEL
FOR THIRD PARTIES

OUR Concept LOUNGE



Somos como árboles plantados a la orilla de un río
que siempre dan frutos a su tiempo
hojas nunca se marchitarán prosperan en todo lo que hacen
Salmo 1,3



FIGARO BRANDS

(REGISTERED AND IN REGISTRATION PROCESS)



FROM 100 TO
125 THOUSAND.
SINGL AND TOTAL
INVESTMENT



FROM 45 TO 60
THOUSAND.
SINGLE AND TOTAL
INVESTMENT



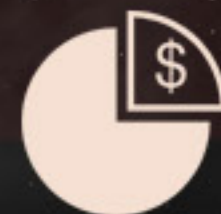
FROM 40 TO 50
THOUSAND. SINGLE
AND COMPLETE
INVESTMENT



FROM 65 TO 90
THOUSAND. SINGL
AND COMPLETE
INVESTMENT



FROM 120 TO 150
THOUSAND. SINGL
AND COMPLETE
INVESTMENT



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