



FRANCHISES AND INVESTMENTS

SELLING MODELS

MAGNA  A
BY FIGARO

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Within the proposal there are two different models that will allow the shopper to have a strong and sustainable business project. Therefore, you will have the opportunity to get the E2 Investment Visa and start your businesses in the United States.

ACTIVE INVESTMENT
•• **MODEL WITH** ••
passive or outsource
management



3 different business models
going on from association
with 50%.

ACTIVE INVESTMENT
••• **MODEL** •••



Traditional models of fran-
chises in the United States
for businesses.

BEAUTY & LUXURY
EXPERIENCE



Active Investment Model

To operate

To operate this business, it is required to apply for an E-2 Visa and migrate to the US.



Contract

Renewable five years contract of Franchise.



Franchises

First stage of expansion, SOUTH FLORIDA.



Traditional Franchise

Key in hand project, training, frame usage license, business model, knowledge exchange.



Follow-up

In all the steps of the Business and Migratory Process at no extra charge.



Active Model

MAGN A

BY FIGARO

Investment

The investment value goes from \$250K to \$375K.

Monthly Fee

Monthly payment of 5% ROYALTY FEE from the operating revenue.

Profitability

Potential profitability of the business, in the maturity stage (3 years) between 20 and 30% per year over the invested value.

Management

Hiring management possibilities at any time of the contract. Minimum for 1 year.

Handing over

Delivery time of the project is 60 to 90 days after the payment of the 30%.



Active Model

MAGN A

BY FIGARO

Repurchase

Repurchase possibility after the second year. The price will be calculated according to the status of the business.



Working Capital

Minimum creditable working capital, required to stabilization equivalent to 15% of the value of investment.



Active Model

MAGN A
BY FIGARO

BY FIGARO



Active Investment Model with PASSIVE Management I

**Franchise with
Hired Operation.**



To operate

To operate this business, it is not required to apply for an E-2 Visa neither to migrate to the US. (However, it can give 2 Visas).



Contract

Renewable five years contract of Franchise .



Franchises

First stage of expansion, South Florida.



Stablished Franchise

Stablished franchise over an ongoing business, Operation through (Figaro Barber Management) a 2-years Minimum Operation contract.



Reports

Monthly reports delivery to the contractors, about the evolution and business curve.



Active Model

with Passive Management I

M A G N A 
BY FIGARO

Value

The investment value goes from \$250K to \$375K.

Monthly Fee

Monthly payment of 5% ROYALTY FEE from the operating revenue.

Direct Operation

Possibility to take the direct operation after the second year, paying 5K for the training program.

Management Fee

Monthly Payment of the Management Fee of 8% from the total income of the Salon-spa.

Repurchase

Repurchase possibility after the second year. The price will be calculated according to the status of the business.



Active Model

with Passive Management I

M A G N A 
BY FIGARO

Working Capital

Minimum creditable working capital, required to stabilization equivalent to 10% of the value of investment.



Handing over

Delivery time of the project is 30 to 60 days. 50% of the payment at the beginning and the other 50% upon delivery.



The investor

Will have an Operations Supervisor position in the company. Must demonstrate adaptation and maintenance in the US capabilities.



Active Model

with Passive Management I

MAGNA

BY FIGARO



**Active
Investment Model
with PASSIVE Management II**

**Franchise percentage
with Hired Operation.**



To operate

To operate this business, it is not required to apply for an E-2 Visa neither to migrate to the US. (However, it can give 1 Visas).

Contract

Renewable five years contract of Franchise.

Franchises

First stage of expansion, South state Florida.

Sales

Sale of the 50%. Membership units over a Stablished Franchise, ongoing business.

Reports

Monthly reports delivery to the contractors, about the evolution and business curve.



Active Model

with Passive Management II

MAGNA

BY FIGARO

Value

The investment value goes from \$125K to \$140K.

Monthly Fee

Monthly payment of 5% ROYALTY FEE from the operating revenue.

Partnership

A partnership will be built between Magna and the buyer. The right to participate in the P&G of the ongoing business will be handed.

Management Fee

Monthly Payment of the Management Fee of 8% from the total income of the Salon-spa.

Repurchase

Repurchase possibility after the second year. The price will be calculated according to the status of the business.



Active Model

with Passive Management II

M A G N A 
BY FIGARO

Working Capital

The work capital will be built from the investment value and will be equivalent to the 5% of the invested amount, to stabilize the business.



Handing over

Delivery time of the project is 30 to 45 days. 50% of the payment at the beginning and the other 50% upon delivery.



The investor

Will have an Operations Supervisor position in the company. Must demonstrate adaptation and maintenance in the US capabilities.



Active Model

with Passive Management II

M A G N A 

BY FIGARO



Active Investment Model with PASSIVE Management III

**Franchise percentage
with Hired Operation
and guaranteed
minimum payments.**



To operate

To operate this business, it is not required to apply for an E-2 Visa neither to migrate to the US. (However, it can give 1 Visas).



Contract

Renewable five years contract of Franchise .



Franchises

First stage of expansion, South state Florida .



Sales

Sale of the 50%. Membership units over a Stablished Franchise, ongoing business.



Guaranteed Payment

Guaranteed payments during the first 2 years every three months. Additionally monthly reports delivery to the contractors, about the evolution and business curve .



Active Model

with Passive Management III

M A G N A



BY FIGARO

Value

The investment value goes from \$145K to \$200K.

Monthly Fee

Monthly payment of 5% ROYALTY FEE from the operating revenue.

Partnership

A partnership will be built between Magna and the buyer. The right to participate in the P&G of the ongoing business will be handed.

Management Fee

Monthly Payment of the Management Fee of 8% from the total income of the Salon-spa.

Repurchase

Repurchase of the participation in the business possibility after two years year according to its status.



Active Model

with Passive Management III

M A G N A 
BY FIGARO

Payments

4 guaranteed payments every 3 months during the first 2 years equivalent to the 10% EA of the invested Value.



Handing over

Delivery time of the project is 30 to 45 days. 50% of the payment at the beginning and the other 50% upon delivery.



The investor

Will have an Operations Supervisor position in the company. The guaranteed minimum payments will be under the operations supervisor.



Active Model

with Passive Management III

M A G N A

BY FIGARO



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— BEAUTY SHOP —

MAGNA 
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